



Poverty Alleviation Work



1992

Deprived Elderly > Family > Children.....

2016



Collaborate across ecosystem:

Churches + small NGOs + schools to create greater impact

Action from the ground:

Front line staff drive insights & execution

Continuous innovation:

New project originated from one another

Tripartite partnership:

Corporate, government, civil society



惠澤社區藥房

The Philanthropic Community Pharmacy

Project Highlights

- Beneficiaries: 70% aged 65 or above
- Chronically-ill patients, e.g. cancer patients; with prescription from HA
- Priority to the underprivileged

Quick Figures (Oct 09-Dec 14)

- Community Pharmacy x 2
- Free drugs:
861 patients (\$36.6M)
- Subsidized drugs:
6,203 patients (\$26.4M)
- Annual saving per patient
\$8,910



Impact Created

- Choice & access to treatment
- Enhanced quality of life
- Enhanced knowledge on drug use
- Health maintenance/improvement

Success Factors

- Start with core competencies
- Cross-sector collaboration
 - Pharmaceutical Companies x 14
 - Society of Hospital Pharmacists of Hong Kong – expertise & volunteering
 - Doctors of HA
 - Donors & partners – corporate & individual
- Gaps → Allow time → Funding support → Risk taking → Accept failure ▶ Facilitation
- Other service backup



聖雅各福群會
St. James' Settlement



助學改變未來服務
Grant-in-aid Brightens Children's Lives Service

Grant-in-aid Brightens Children's Lives Service

Project Highlights

- Beneficiaries: Children who live below the poverty line
- Provide learning support – tangible & intangible
- Alleviate families' financial burden

Quick Figures (2005-2016)

- Learning resources: 31,920
- Reading program: 6,600
- School meal support: 1,890
- Homework tutorial support: 2,520
- Extra-curricular activities scheme: 2,700
- Emergency fund: 350
- Others: 14,750
- Total: 60,730



Impact Created

- Improved learning condition
- Exposure & confidence
- Fair learning ground
- Lessened parents' burden
- New channel of service provision

Success Factors

- Built on Food Bank's experience
- Partnership with schools
 - 140 primary, secondary schools and kindergartens
- Involvement of corporate partners
 - Over 100, 40% long term partnership
 - Funding
 - Ideas & professional input
- Unique need identification



Coming soon: Orchestrate food support service

Capacity building in food support service; funded by SIE Fund

FOOD-CO
SAVE & SHARE 惜食共享

Enable delivery of food support service to those in need with care and ease while **collaborating** with existing and potential partners and making use of available resources.

Cross-sector
collaboration

Data
analytics

Wisdom
sharing

Leverage
core
competency

Scale up for
large impact